

# Grassland Village Special Area Plan

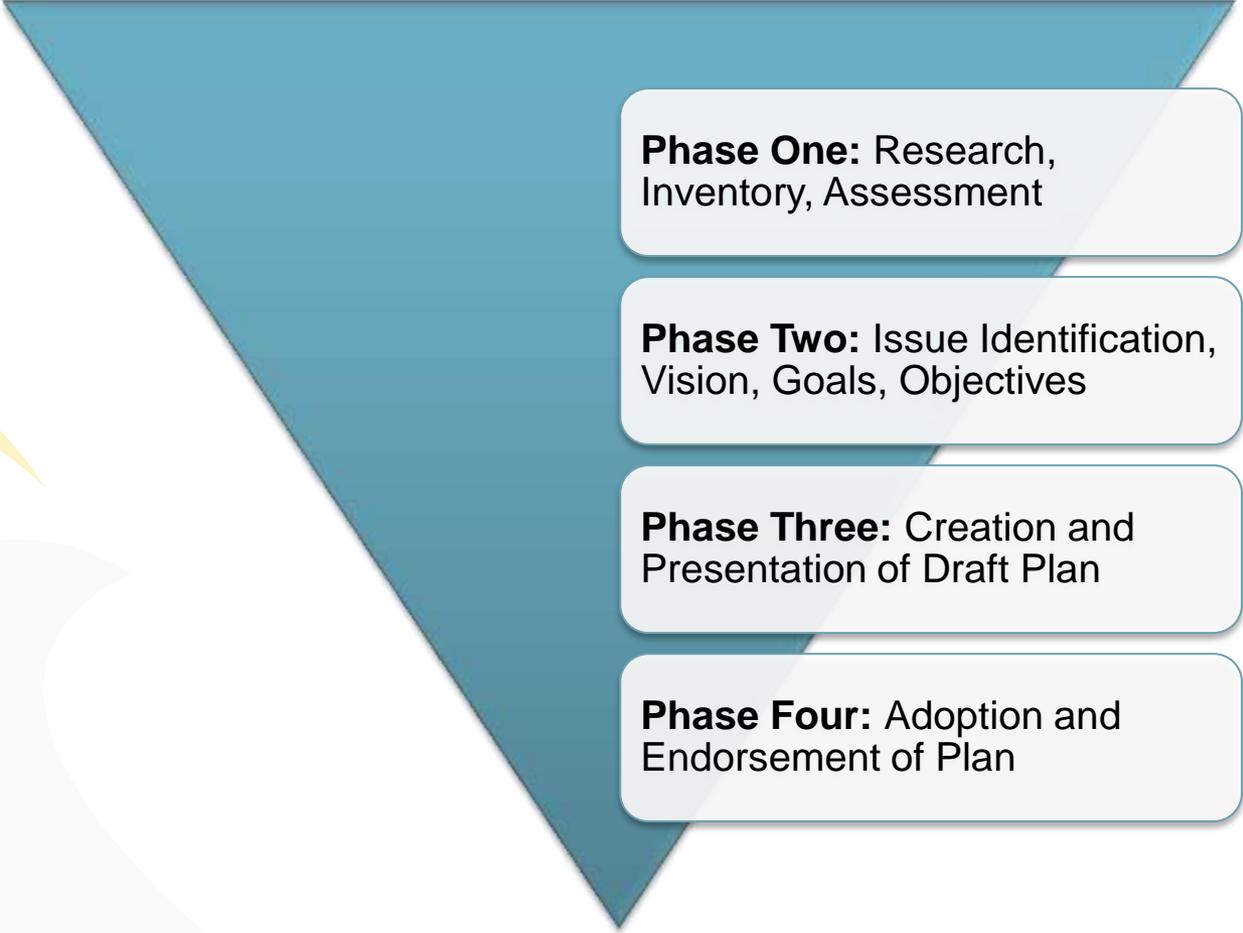
## Public Involvement Workshop #2

Monday, March 18<sup>th</sup>, 2013 at 6:30 PM  
Grassland Middle School Cafeteria

# Meeting Outline

- ✘ Brief overview of the planning process so far
- ✘ Ranking of issues from the first Public Involvement Meeting
- ✘ Working group assignments
  - ✘ Draft Vision Statements
  - ✘ Draft Goals

# Special Area Plan Process



**Phase One:** Research, Inventory, Assessment

**Phase Two:** Issue Identification, Vision, Goals, Objectives

**Phase Three:** Creation and Presentation of Draft Plan

**Phase Four:** Adoption and Endorsement of Plan

# The Plan so far...

**December 10, 2012**

**First Public Open House**

- ✘ Information Session
- ✘ Informal in Nature
- ✘ Presentation on the Special Area Plan Process
- ✘ Discussion on the objective of the Grassland Village Special Area Plan
- ✘ Stations that reflected different aspects of the Plan

# The Plan so far...

**January 31, 2013**

## **First Public Involvement Workshop**

- ✘ First formal meeting
- ✘ Presentation on the process and objectives of the Grassland Village Special Area Plan
- ✘ Sought public involvement and comment
- ✘ Visioning exercises to identify planning issues and overall vision for the Village
- ✘ Responses were typed verbatim, categorized, and posted on the website

# Tonight's Meeting

- ✘ Sticky dot exercise to prioritize issues from the 1<sup>st</sup> Public Involvement Meeting
- ✘ Group exercise to develop draft vision statements based on outcome of sticky dot exercise
- ✘ Group exercise to develop draft goals based on vision statements and outcome of sticky dot exercise

# Tonight's Process Outlined

## Step One: Ranking the Issues

Participants will:

- ✘ Review the issues
- ✘ **Choose the top two issues from each category**
- ✘ Vote for their choices using the provided sticky dots.



# Tonight's Process Outlined

## Step Two: Drafting a Vision

Staff will:

- ✘ Announce the top two choices in each category

Participants will:

- ✘ Create a **DRAFT Vision Statement** using the top issues as a guide



# Tonight's Process Outlined

## Step Three: Drafting Goals

Participants will:

- ✘ Create a **DRAFT Set of Goals** using their DRAFT Vision Statement and the Top Ranked Issues as a guide



# Ranking the Issues

- ✘ Issues identified at January 31, 2013 meeting
- ✘ Published for review on web on February 21, 2013
- ✘ Available at the Sign-In Table for review tonight





# Drafting a Vision Statement

## What do we want for the Grassland Village?

A Vision Statement is described as...

*...a definitive, descriptive statement that is used as a foundation in the planning process.*

- ✘ Sample Vision Statements are available at your tables.
- ✘ Note that Vision Statements can be as simple as a single sentence – just focus on answering the question above.

# Drafting a Set of Goals

## How do we get there?

A Goal is described as...

*...a statement that describes in general terms a desired future condition.*

- ✘ Sample Goals are available at your tables.
- ✘ Goals generally express long term, rather than short term, expectations. They are often expressed in such general terms that it can be difficult to determine the degree to which they have been attained (objectives help us accomplish this).

# Drafting a Set of Goals

## Goals vs. Objectives

### Example Goal:

Encourage an interconnected transportation network that is friendly to a variety of transportation modes.

**More General,  
Less Specific**

***HOW DO WE GET  
THERE?***

### Example Objective:

Pursue the development of pedestrian and bike amenities, such as sidewalks, bike lanes, and trails.

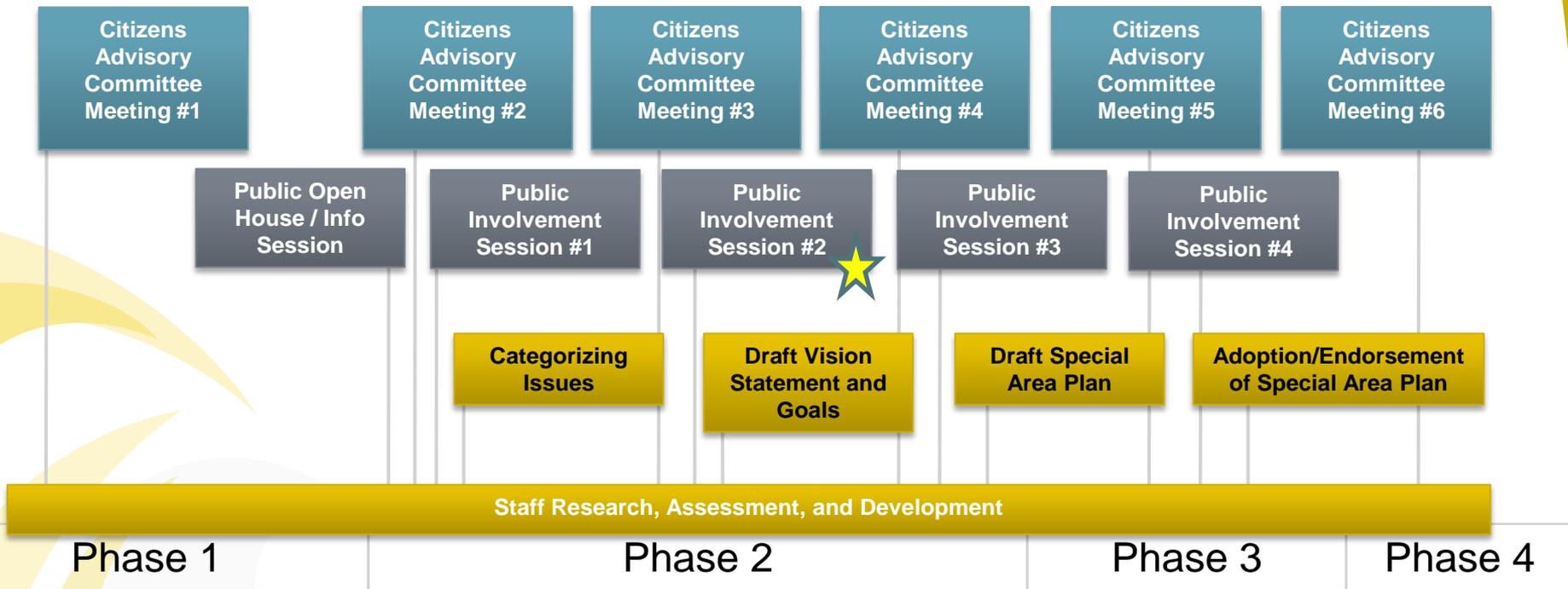
**More Specific,  
Greater Focus**



# Next Steps

- ✘ Staff to prepare a DRAFT Vision Statement
  - ✘ Based on those presented by groups
  - ✘ Presented at the next meeting
- ✘ Staff to create DRAFT Goals
  - ✘ Based on those presented by groups
  - ✘ Combine goals if necessary
  - ✘ Presented at next meeting
- ✘ Staff to create DRAFT Objectives
  - ✘ Aimed at specific actions/next steps for achieving goals
  - ✘ Presented at next meeting

# Planning Process Timeline



# Stay Connected



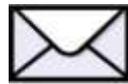
**Williamson County's website**

*[www.williamson-tn.org/planning](http://www.williamson-tn.org/planning)*



**Facebook**

*[www.facebook.com/grasslandplan](http://www.facebook.com/grasslandplan)*



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Thank you for coming!

**QUESTIONS OR COMMENTS?**