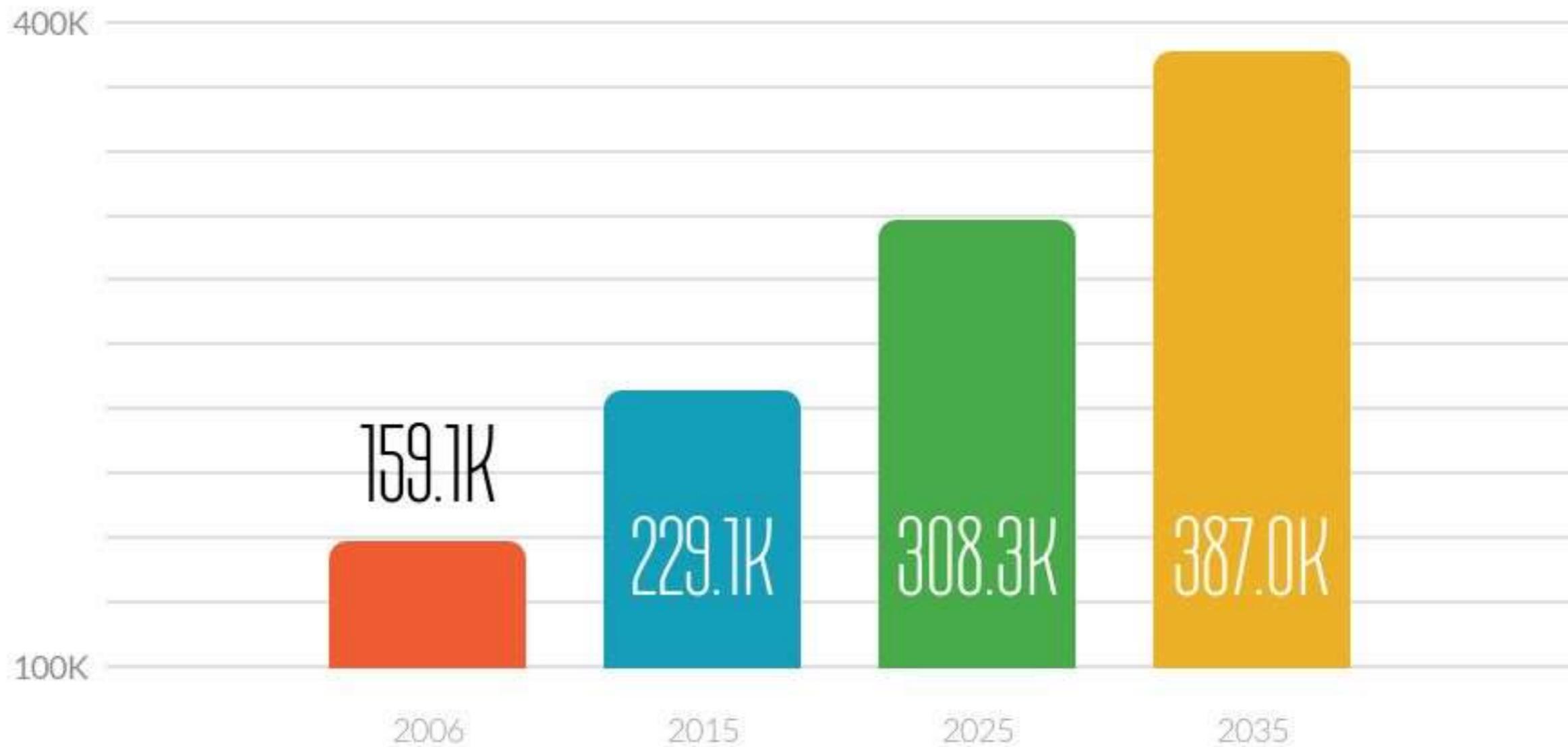


Call to Action

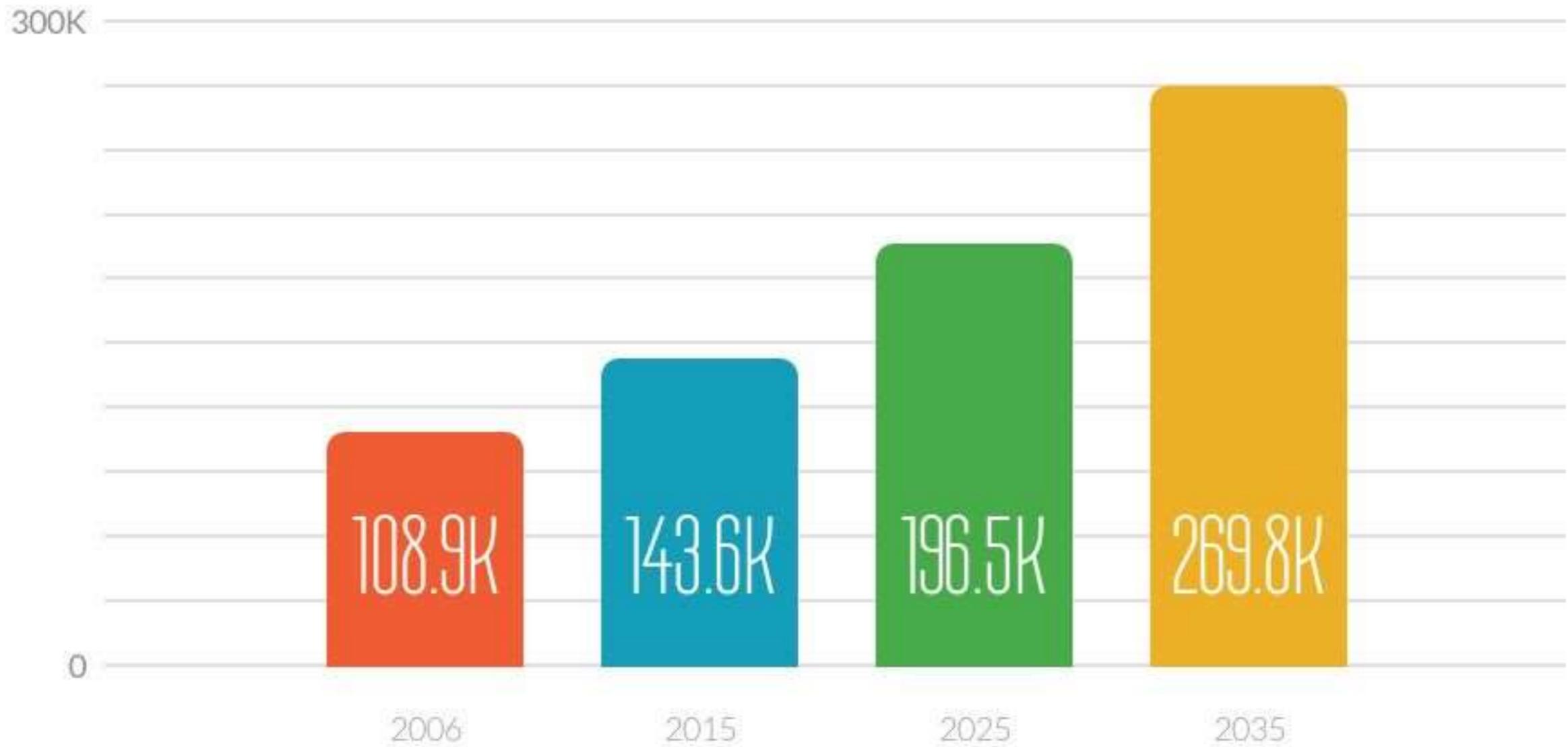
Williamson Moves



Population Growth Projections



Projected Job Growth





Quality of life

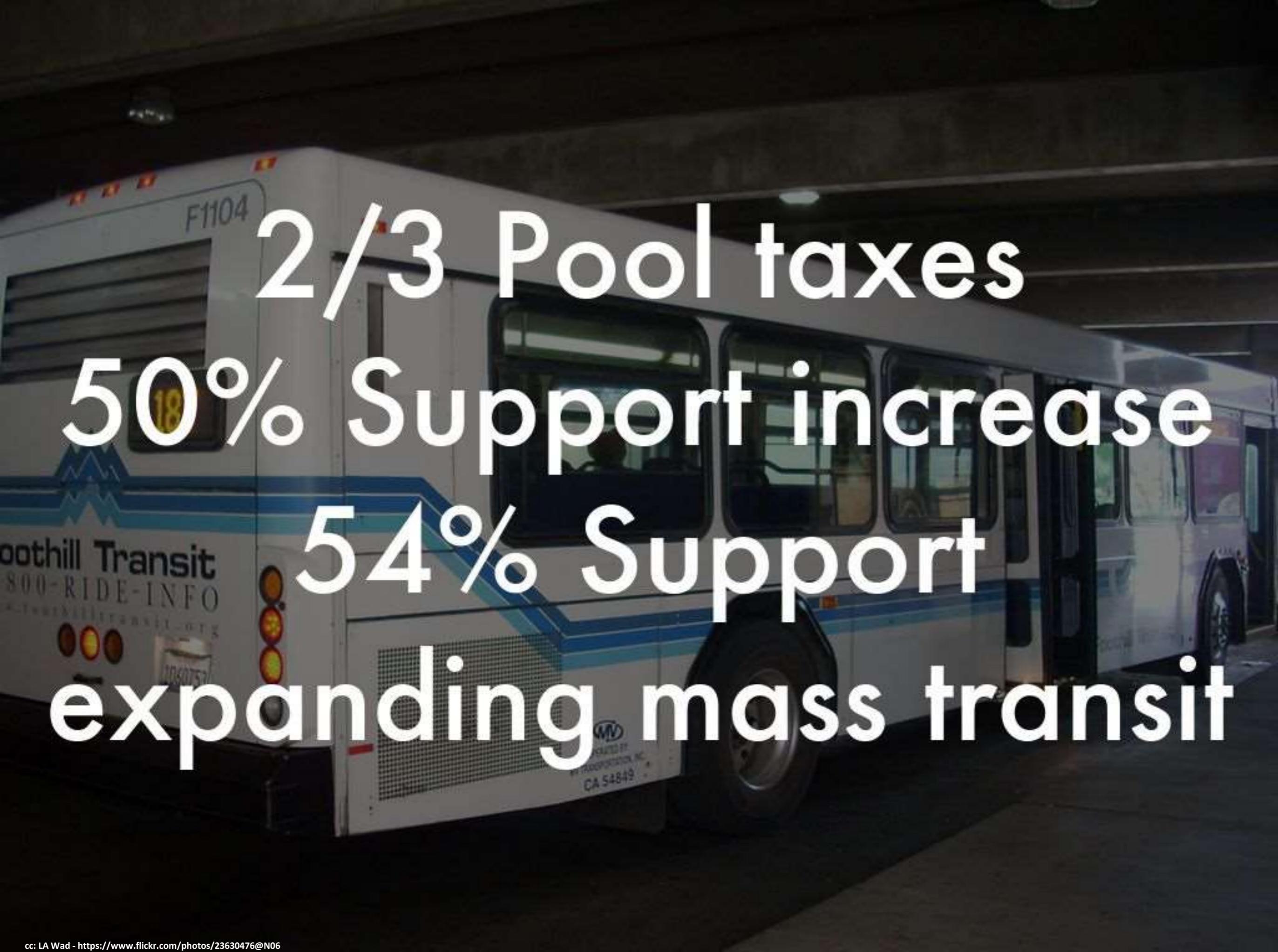
Citizen wants

- sidewalks & multi-use trails
- traffic congestion or safety issues prevent alternative transportation
- 1/3 say they get stuck in traffic jams daily!

10 12:32PM



79 Projects
\$1,090,444,906
23% of the MSA



2/3 Pool taxes

50% Support increase

54% Support

expanding mass transit

Franklin Tomorrow Research

- 1/2 willing to pay to improve roads
- 1/3 willing to pay for infrastructure or mass transit

Where does the \$\$ come from?

- \$1 million gas tax + 1.5 cents from city property tax paves streets
- Road Impact fees-start development
- Funding from TDOT/MPO requires match
- Special grants

How do we get there?

- Feds, State, Local, TDOT
- MPO, MTA, RTA, Builders, Transit Partners
- Political Allies, Chamber, Legislators, Mayors Caucus
- Business Community

Local Sources

- income tax
- gasoline tax
- sales tax
- tire sales surcharge
- real estate transfer tax
- vehicle registration fees
- and more....

What others are doing

- 20 states authorised local option fuel tax
- 12 states sales tax increase earmarked for transportation funding
- 7 states utilize vehicle fees
- 5 states use property tax increase to fund transit
- 3 states use income tax for transit

TAXES

Sales & Gas tax most robust

Southern Corridor

- MPO 2040 Plan
- RTA Master Plan
- Southern Corridor Study
- I-65 Study
- Cool Springs Circulator Study
- Franklin Master Transportation Plan



It's all about the money!

Every City, citizen, and elected official must be engaged.