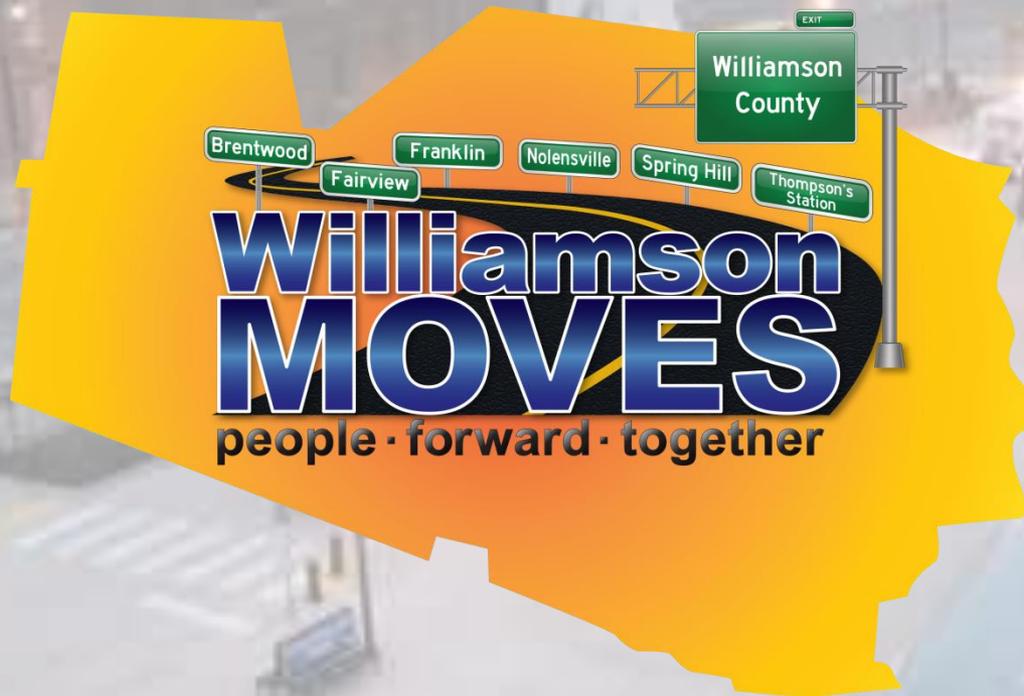


Williamson MOVES Transportation Summit

Possible Transit Futures

Stephen G. Bland
CEO

Regional Transportation Authority of
Middle Tennessee
September 21, 2015



Outline of Briefing

- RTA Presence in Williamson County Now
- nMotion Planning Process
- What the Region is Telling Us (So Far)
- What the Future Could Look Like
- Parting Thoughts and Discussion



RTA Presence in Williamson County



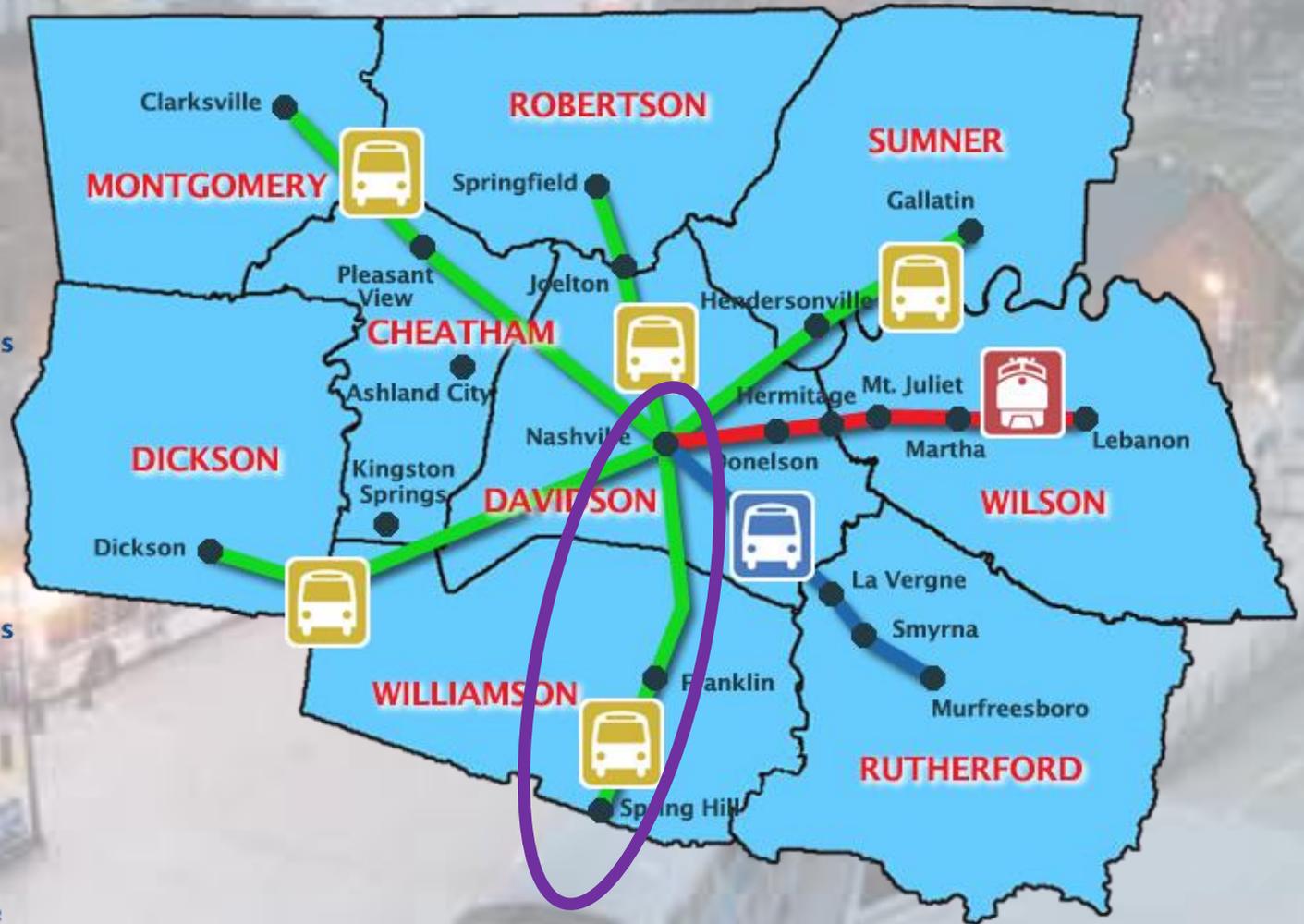
Regional Bus Services
operated by
Gray Line



Regional Bus Services
operated by
MTA



Regional Rail Service
operated by
TSC



nMotion Planning Process

- Nashville MTA/RTA of Middle Tennessee Strategic Plans
- Engage Over 10,000 Middle Tennesseans
- Present Multiple Service Scenarios at Various Investment Levels
- Establish Short, Medium and Long-Term Objectives



2015 Strategic Plan



STAKEHOLDER INPUT DESIGNED TO DEVELOP PLAN THAT REFLECTS COMMUNITY DESIRES

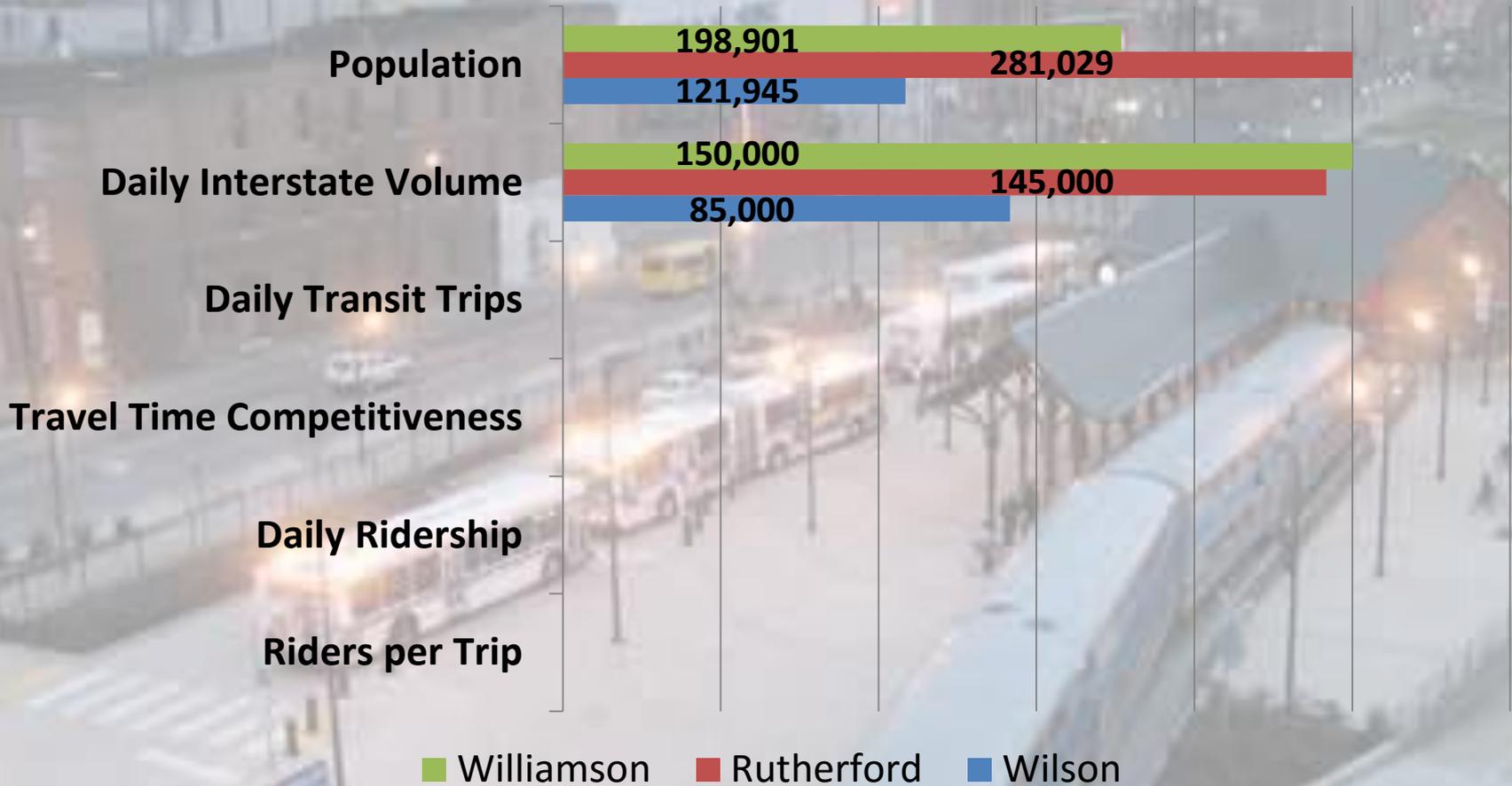
What the Public is Saying (So Far...)

- **Convenience**
 - Nashville: Frequency, Span
 - Williamson: Directness of Travel, Span
- **Dependability**
- **Frequency**
- **Safety**

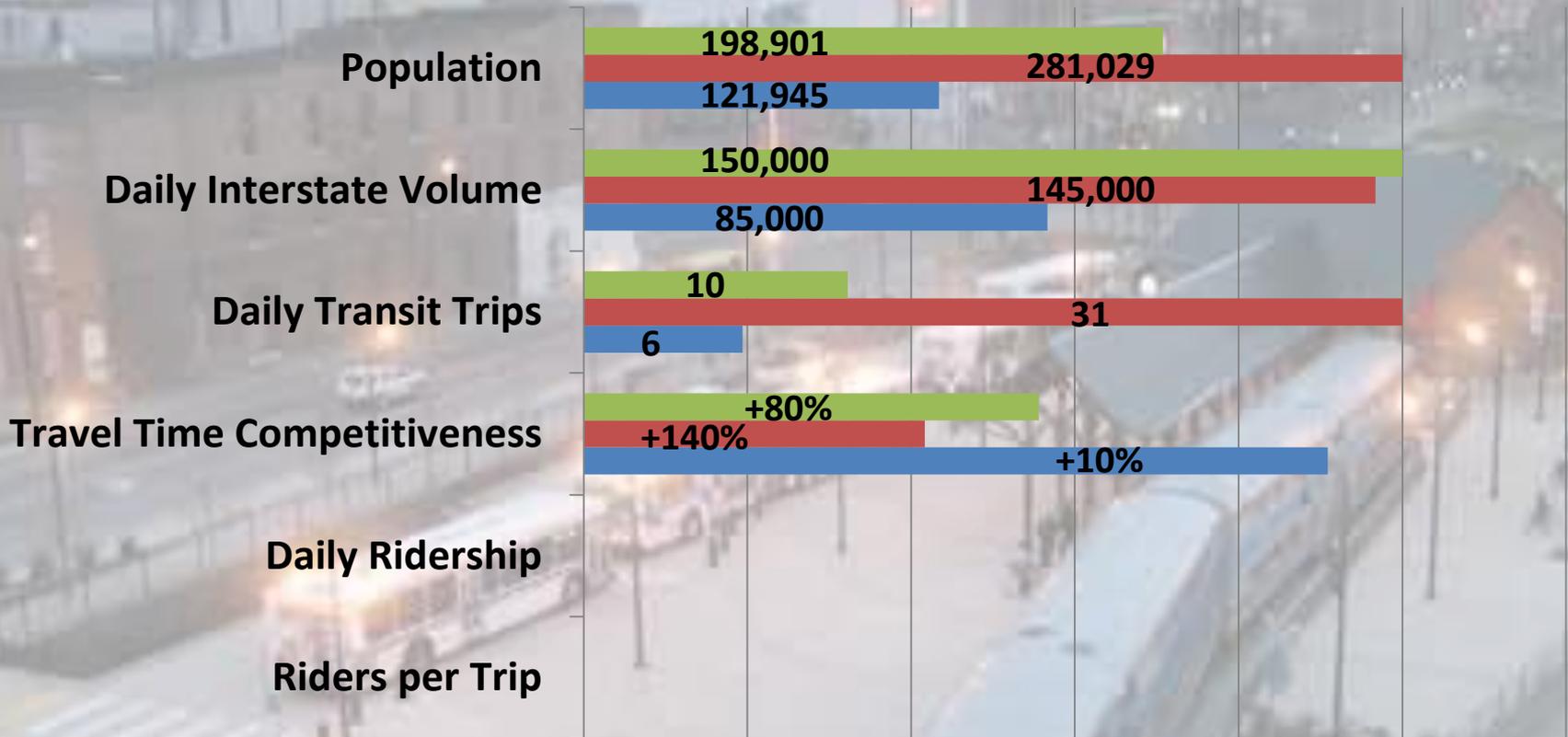
A Tale of 3 Commutes



A Tale of 3 Commutes



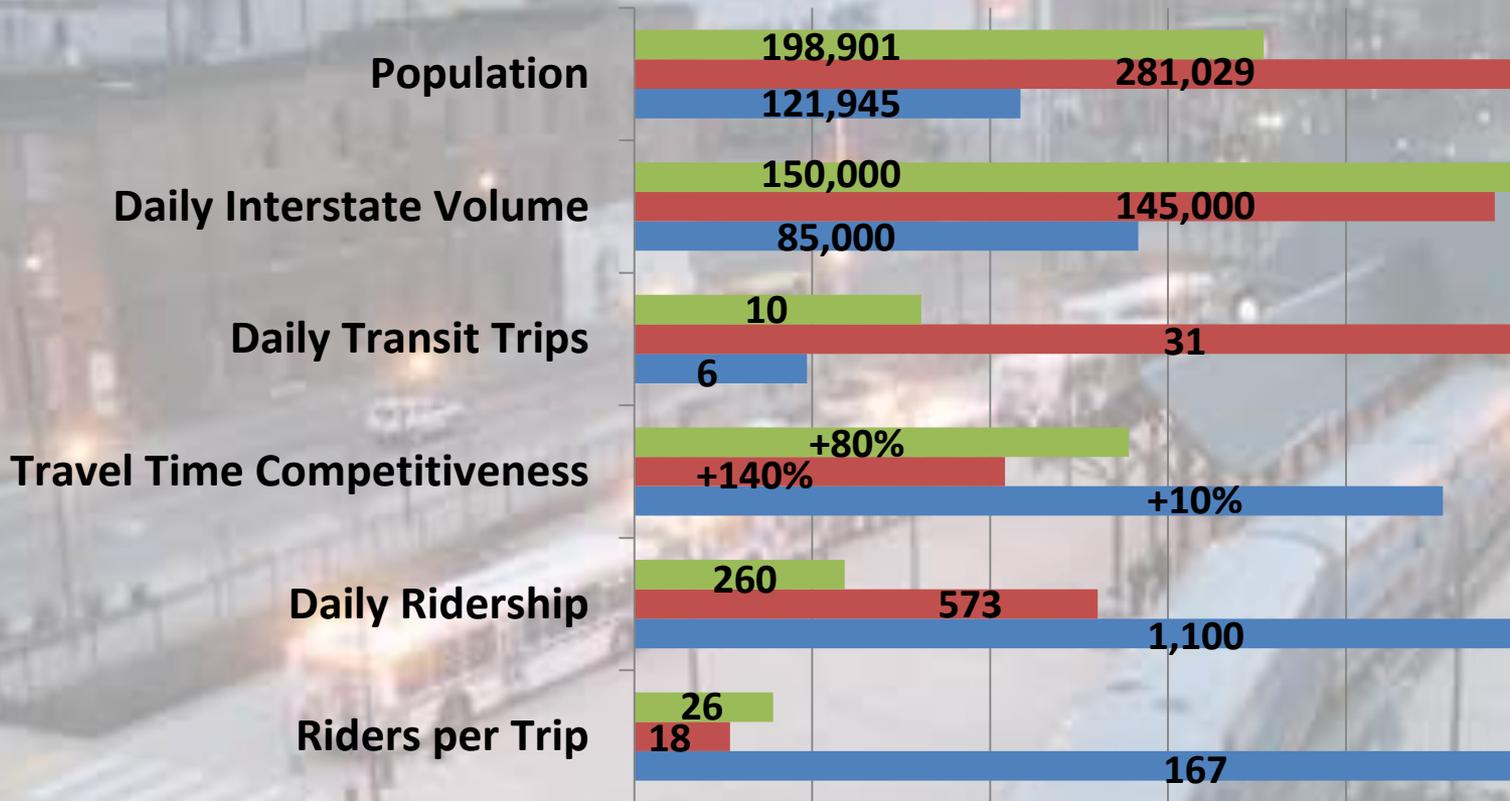
A Tale of 3 Commutes



■ Williamson ■ Rutherford ■ Wilson



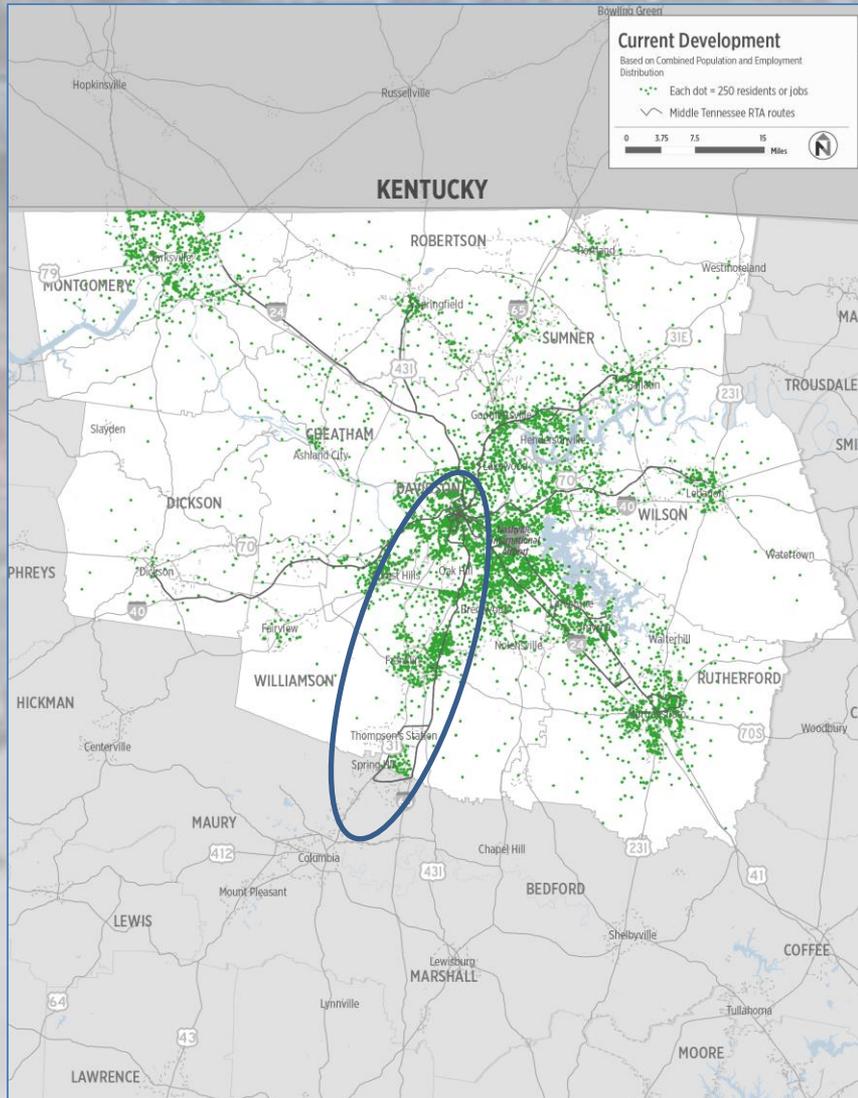
A Tale of 3 Commutes



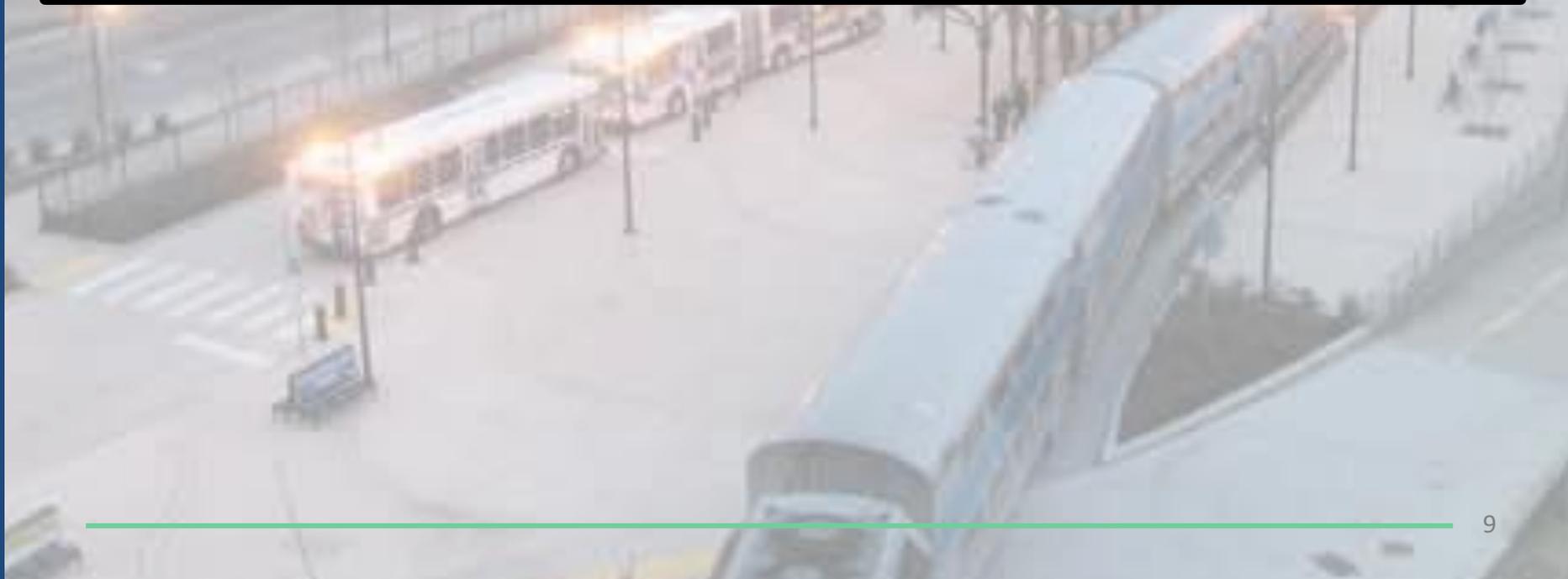
■ Williamson ■ Rutherford ■ Wilson



What the Future Could Look Like



What the Future Could Look Like: Bus



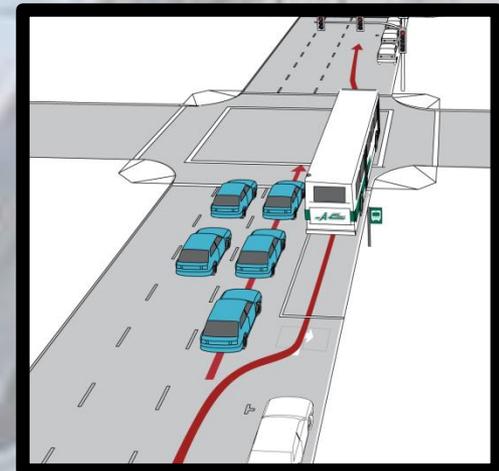
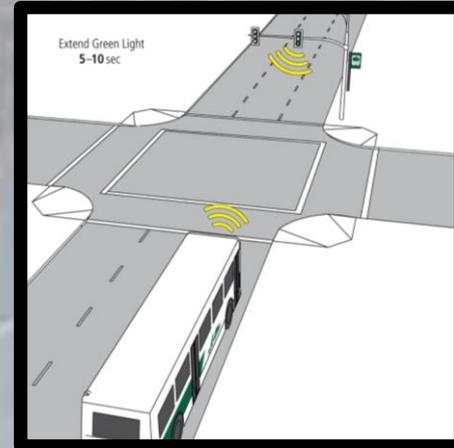
What the Future Could Look Like: Bus



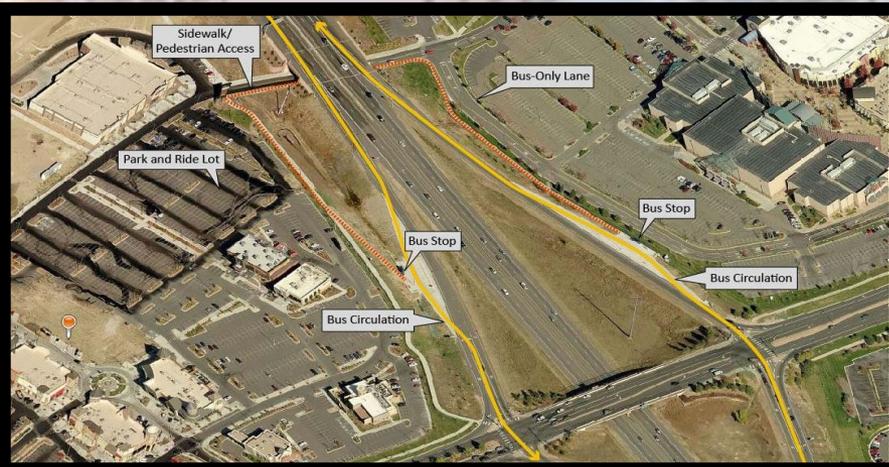
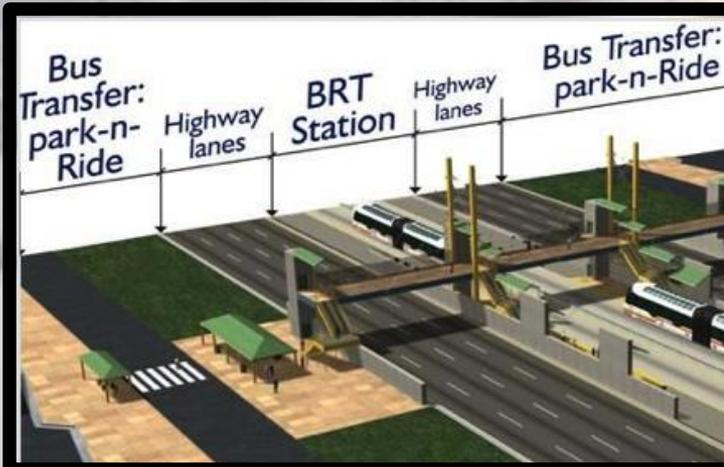
What the Future Could Look Like: Better Bus



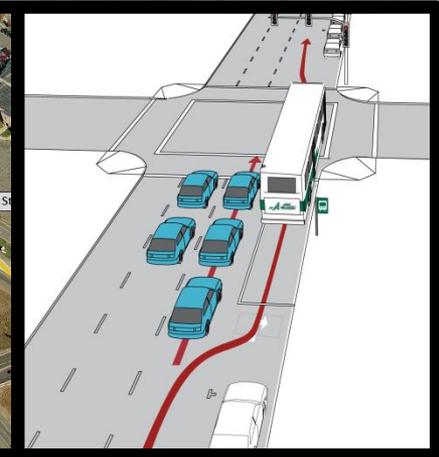
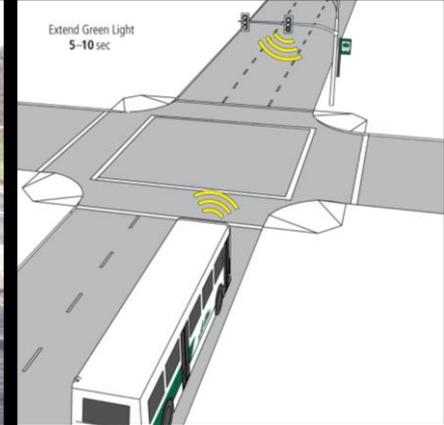
What the Future Could Look Like: Better Bus



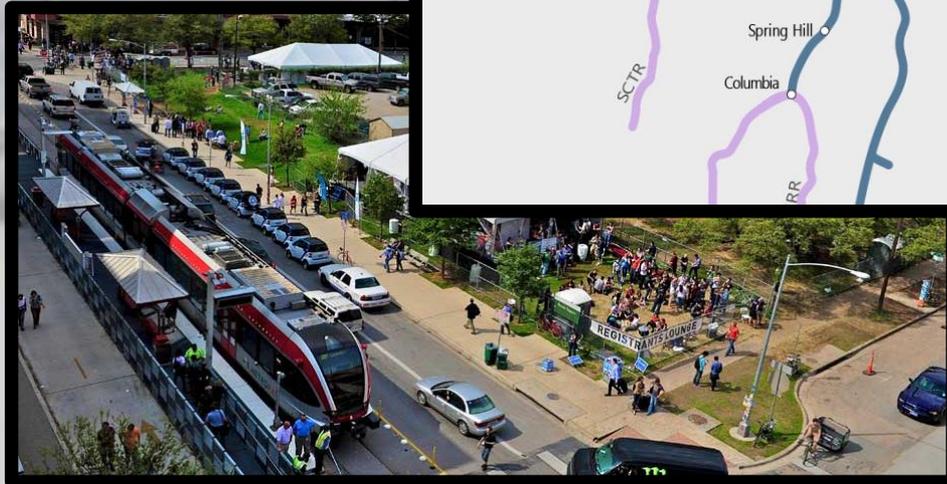
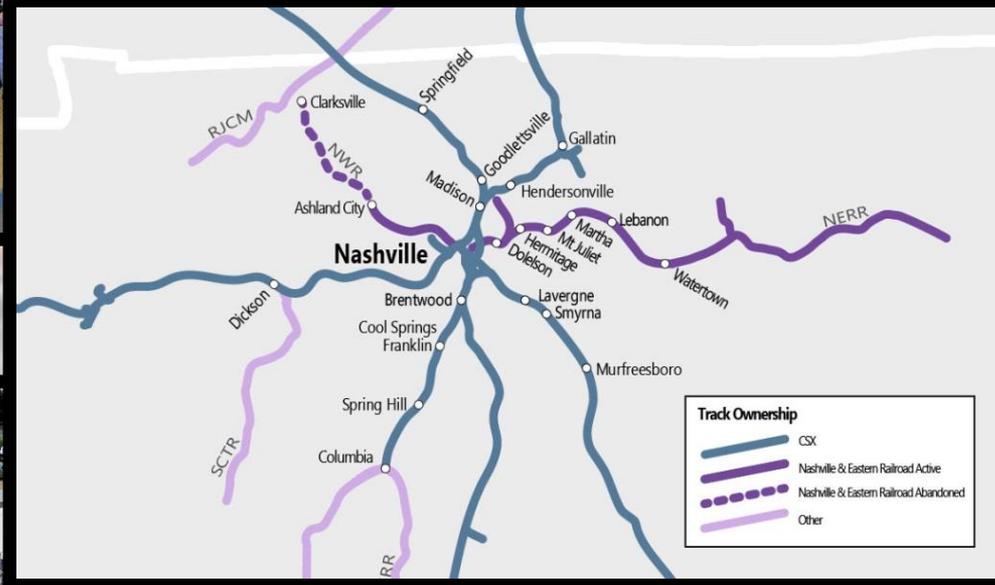
What the Future Could Look Like: Better Bus



What the Future Could Look Like: Better Bus



What the Future Could Look Like: Rail



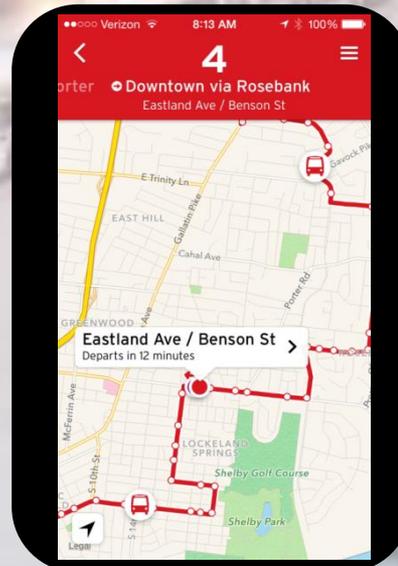
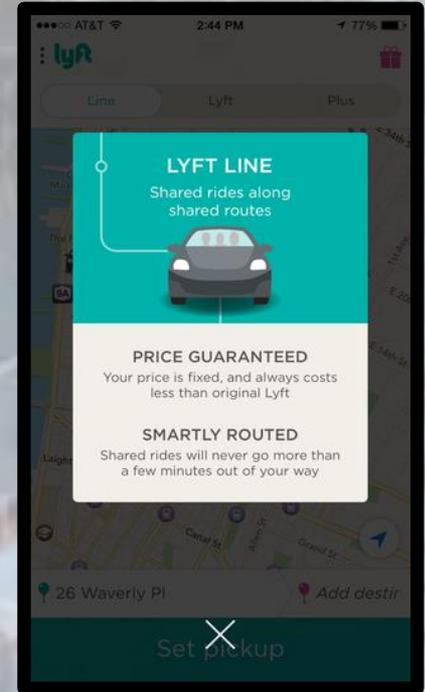
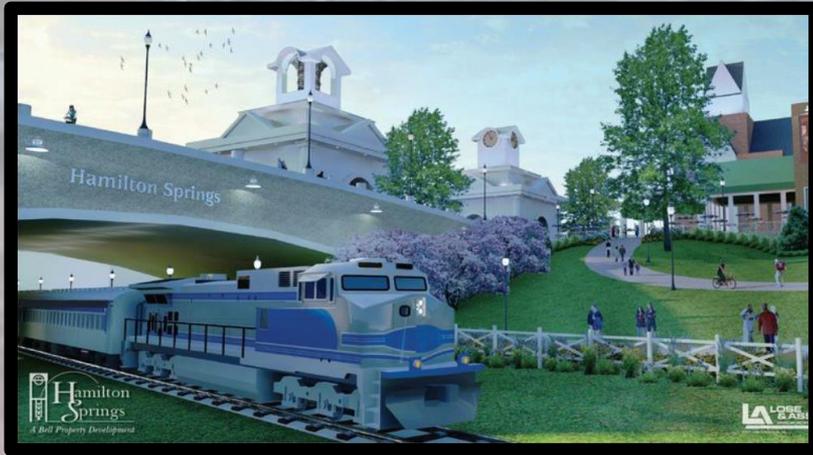
What the Future Could Look Like: Seamlessness



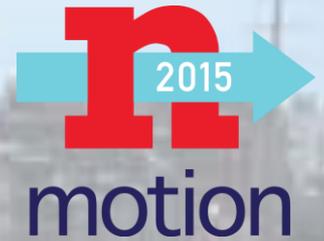
What the Future Could Look Like: Seamlessness



What the Future Could Look Like: Seamlessness



Parting Thoughts and Discussion



- **We ignore the market at our own peril.**
 - **Safety • Simplicity • Convenience • Dependability**
- **Transit should be one piece of a much larger puzzle.**
- **Any decent transit project or service will be, by it's nature, multi-modal – whether we design it that way or not.**
- **Success will be very expensive. Failure, even more so.**

Contact Us

Visit our Web site: RTARelaxandRide.com

Email: Steve.Bland@nashville.gov

Strategic Plan:

Website: [nMotion 2015.org](http://nMotion2015.org)